



# Beverly Farms - Prides Crossing 4<sup>th</sup> of July Committee



P.O. Box 5013

Beverly Farms, Massachusetts 01915

[www.beverlyfarms.org](http://www.beverlyfarms.org)

## 2016 Corporate Sponsor Program

Please consider becoming a Corporate Sponsor of this year's fireworks at West Beach in Beverly Farms and ensure the family fun that has been a tradition for over 100 years.

Your contribution will be supporting community fun, our American freedom and will also help promote your business!

This packet has been prepared by the Committee in hopes of having our corporate neighbors join us in a leadership position. Please ask your solicitor how you can be involved.



We are a 501(c)3 not-for-profit organization, dedicated to celebrating community spirit and enjoyment.

## We Salute Our Sponsors!

	CHARITABLE FOUNDATION	
"Since 1934"	The Carlucci Family	Your Full-Service Printer...
		110 West Street
	RESIDENTIAL BROKERAGE	
	In Beverly	

# The Beverly Farms Horribles Parade History

## 1888-Present



Families, neighbors and friends have been gathering along West Street in the Farms at 8:00 AM on the Fourth of July for over 100 years to celebrate our INDEPENDENCE and FREE SPEECH. All night long the music plays and the floats are assembled in driveways and at Dix Park. There used to be a flamboyant citizen in a pickup truck that did a 6:30 AM wakeup drive around the Farms with a loud speaker and fireworks announcing Parade Day and "Get Up, get up 738 Hale!!!!"

Children have decorated their bikes and doll carriages. Old men have donned top hats and hopped on their old motorcycles. A group of "girls" (many now grandmothers) have wowed us for decades with their outstanding creativity and humor, entering a prize-winning float every year. There are officials and dignitaries, drum corps and steel bands, Dixieland and DJs, and even our own favorite, a Horribles Band.

We are honored to have our armed forces represented and the colors flown. Toddlers to octogenarians all stand and attend this huge birthday party for our country. It is a homecoming, a festivity, an eye-opener for some, and surely the best parade ever. Homeowners decorate their doorways. Coffee shops have lines onto the sidewalks. One restaurant has egg sandwiches with tomato juice drinks. And for one morning in time we are all one large family, one connected group, celebrating the best of what we have and who we are. The dogs, ponies, people and flags all recognize how truly blessed we are to live in this beautiful place, under clear free skies, with peace and liberty for all. God Bless America!

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## How can you help?

**Individual Contributions** Mailings and emails solicit the help of every household in the Beverly Farms and Prides Crossing. If you don't receive a pledge letter please contact us to be added to the list.

**Wristband Sales** Local stores will carry the fireworks wristbands which are required to enter the beach for the fireworks.

**Fourth Sponsors** Our corporate friends, local businesses, neighbors, and associates generously contribute to help cover the overall costs of all the festivities, security, fireworks, parade, and prizes. We salute their generosity and encourage you to patronize their businesses.

**In-kind Gifts** We accept in-kind gifts for services needed, donated items for the auction, food and refreshments, printing, balloons, music....basically anything to enhance and promote the Fourth.

**Attendance and Spirit** We hope every family, individual; group of neighbors will attend and enjoy this wonderful holiday. Remember to include someone you know that doesn't have family or who needs transportation.

**Volunteer** This is a grass roots effort, sustained over the last century by ordinary people who have accomplished extraordinary things. The energy and spirit of one joined in force as a group with a common goal is what this committee is made of. Friends from all walks of life, join in together; donating their time, talents and treasures to celebrate and make it all possible. If you would like to be involved please contact any committee member.

**LOGO CONTEST** This year was our seventh annual Logo Contest. Local residents and students were encouraged to design a logo to commemorate the Fourth celebration. The 2014 logo will be printed as a limited signed edition, matted and framed, and also on other merchandise including t-shirts hats and mugs which will be offered for sale shortly.

## We Salute Our Sponsors!



SalemFive®

CHARITABLE FOUNDATION

McINNIS PAVING, INC.  
LEGACY SPONSOR



The Carlucci  
Family



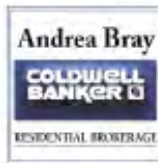
Super Sub  
Casual Catering

Daily Printing  
Your Full-Service Printer...

110 West Street



LUX  
REALTY  
North Shore



## Corporate Sponsor Levels

\$500 \$1,000 \$2,500 \$5,000

	\$500	\$1,000	\$2,500	\$5,000
Your Company name and logo on banners in the Horribles parade, at West Beach fireworks, and at the reception and auction the following year	✓	✓	✓	✓
Your Company name and logo on fixed banner in the beverlyfarms.org website for the entire following year	✓	✓	✓	✓
Company name announced by the MC before and after fireworks at West Beach	✓	✓	✓	✓
Your Company name listed on Corporate Sponsor page in auction book	✓	✓	✓	✓
Your Logo printed on all of next year's solicitation materials	✓	✓	✓	✓
Recognition for all corporate sponsors in the local papers after the event	✓	✓	✓	✓
Invitation to West Beach private cookout for corporate sponsors and special contributors. This is a great networking function.	✓	✓	✓	✓
Wristbands for admittance to West Beach fireworks	6	12	25	50
Company name on feather flag at West Beach		✓	✓	✓
Company ad placed on front cover of auction book				✓
Your Company name and Logo on custom sign displayed at West Street intersection during the parade.				✓



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## Sponsor Confirmation

Company Name or Individual (exactly as you wish to have it appear in event materials)

Contact Name

Email

Phone (mobile and land)

Address (Street or PO Box)

City

State

Zip

We were solicited by: \_\_\_\_\_

### Sponsor Level (Please check your chosen level and mark payment preference below)

- Grand Finale**      **\$5,000**
- Skyrocket**      **\$2,500**
- Firecracker**      **\$1,000**
- Sparkler**      **\$500**

### Payment Preference (Please check one)

- Please reserve the above sponsorship for my company and mail an invoice to my attention. ( Mailing address: \_\_\_\_\_ )
- Enclosed please find our check in the amount of \$ \_\_\_\_\_ (Payable to Farms/Prides Fourth of July)
- We cannot participate as a sponsor but are pleased to donate \$ \_\_\_\_\_
- We wish to anonymously donate. Please accept our check in the amount of \$ \_\_\_\_\_

**We thank you for your generosity! Please mail this form and your generous donation to:**

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