



Beverly Farms - Prides Crossing 4th of July Committee



P.O. Box 5259

Beverly Farms, Massachusetts 01915

www.beverlyfarms.org

June 2016

Dear Residents and Friends of the 4th,

The 2016 AUCTION Raised **\$28,000** which Helps...**BUT YOUR DONATIONS ARE THE REAL KEY!**

We need **YOUR SUPPORT** to raise over **\$110,000** for the 4th Celebration!!

As usual, a full schedule of events is planned for the entire community including an Enhanced Aerial Fireworks Display and the ever unique Horribles Parade.

IN MID-JUNE RIGHT UP TO JULY 4TH, VOLUNTEER COLLECTORS WILL BE VISITING YOUR NEIGHBORHOOD.

YOU WILL NEED A WRISTBAND TO ENTER WEST BEACH ALL DAY ON THE 4th. WRISTBANDS ARE AVAILABLE FROM THE COLLECTORS AND AT SEVERAL RETAIL ESTABLISHMENTS.

Please be generous when a volunteer collector comes to your door. They will have wristbands and other important information. THEY SERVE AS YOUR COMMITTEE'S VOICE TO YOU. Donations in excess of wristband costs are tax deductible.

SUPPORT OVER 100 YEARS OF TRADITION!!!

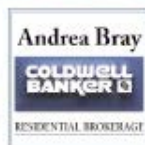
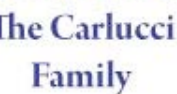
Sincerely,
Your 4th of July Committee

Call the following to HELP:
Raeann (927-3891) Ashley (617-909-1385)

We Salute Our Sponsors!



"Since 1934"



110 West Street





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Projected Expenditures for 2016

Fireworks Display:	\$32,071		
Barge	\$8,250		
Launch	\$770		
Moorings	\$550	Parade:	
Security – Beverly PD	\$13,200	Prizes & Security	\$7,150
Security – Private RSIG	\$6,600	Bands	\$7,425
Fire Dept.	\$4,950		\$14,575
Weather Insurance	\$2,200	Misc.:	
Weather Observer	\$330	Liability Insurance	\$4,510
Toilets	\$1,320	Liquor Liability Insurance	\$1,100
Dumpster	\$660	Legal/Accounting	\$1,100
Permit	\$28	Hats/Visors & T-shirts	\$1,650
	\$70,928	P.O. Box Rent	\$50
Events:		Postage	\$1,650
Cookout Food	\$1,045	Printing	\$2,750
Cookout Entertainment	\$330	Community Year End Event	\$770
Kids Entertainment	\$385	New Membership Reception	\$1,458
Beach Entertainment	\$1,430	Website Hosting	\$440
Scavenger Hunt	\$440	Other	\$3,850
Ribbons/Trophies	\$770		\$19,327
House Decorating Prizes	\$770		
	\$5,170		

Summary Totals:

Fireworks	\$70,928
Events	\$5,170
Parade	\$14,575
General & Admin.	\$19,327
	\$110,000

Auction Net Results \$28,000

Balance Remaining to be Raised \$82,000

(Primarily from collections and wristband sales)

Yes, It really does cost this much!!! WE NEED YOUR HELP!!!